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09,833,099

03004

PATENT  
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Speicher

Serial No.: TBA

Group Art Unit: TBA

Filed: April 11, 2001

Examiner: TBA

For: INTERNET - AUDIOTEXT TO VIDEO ATTORNEY DOCKET No. 935-012  
ELECTRONIC ADVERTISING SYSTEM WITH  
PSYCHOGRAPHIC PROFILING AND  
MATCHING

Honorable Commissioner of Patents and Trademarks  
Washington, D.C. 20251

STATUS INQUIRY

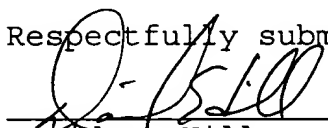
S I R:

Approximately one year and four months have passed since the filing of Applicant's above-identified continuation patent application. A review of our files indicates that no PTO action has occurred on this application. As you can see from the enclosed response from the United States Postal Service that Express Mail item number ET025423844US, which corresponds to the filing of the subject application (a copy of the Utility Patent Application Transmittal showing the Express Mail Label No. and the Express Mailing Receipt are attached), was received by the USPTO on April 12, 2001.

Kindly advise the undersigned of the present status of the application by completing the enclosed Status Inquiry Reply. A return-address envelope is provided for your convenience.

Date: August 6, 2002

Respectfully submitted,

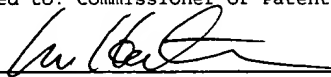
  
David M. Hill  
Reg. No. 46,170  
WARD & OLIVO  
708 Third Avenue  
New York, NY 10017  
(212) 697-6262

CERTIFICATE UNDER 37 C.F.R. §1.8(a)

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner of Patents and Trademarks, Washington, D.C. 20251, on the date indicated below.

Michael Heitmann

(Name)



(Signature)

(Reg. No.)

8/6/02

(Date)

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PTO/SB/05 (11-00)

Approved for use through 10/31/2002. OMB 0651-0032

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<b>UTILITY PATENT APPLICATION TRANSMITTAL</b>  (Only for new nonprovisional applications under 37 CFR 1.53(b))	<b>Attorney Docket No.</b>	935-012
	<b>First Inventor</b>	Speicher, Greg
	<b>Title</b>	INTERNET - AUDIOTEXT ELEC.
	<b>Express Mail Label No.</b>	ET 025423844 US


<b>APPLICATION ELEMENTS</b> See MPEP chapter 600 concerning utility patent application contents.	<b>ADDRESS TO:</b> Assistant Commissioner for Patents Box Patent Application Washington, DC 20231
1. <input type="checkbox"/> Fee Transmittal Form (e.g., PTO/SB/17) (Submit an original and a duplicate for fee processing)	7. <input type="checkbox"/> CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix)
2. <input checked="" type="checkbox"/> Applicant claims small entity status. See 37 CFR 1.27.	8. Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary)
3. <input checked="" type="checkbox"/> Specification [Total Pages 53] (preferred arrangement set forth below) <ul style="list-style-type: none"><li>- Descriptive title of the invention</li><li>- Cross Reference to Related Applications</li><li>- Statement Regarding Fed sponsored R &amp; D</li><li>- Reference to sequence listing, a table, or a computer program listing appendix</li><li>- Background of the Invention</li><li>- Brief Summary of the Invention</li><li>- Brief Description of the Drawings (if filed)</li><li>- Detailed Description</li><li>- Claim(s)</li><li>- Abstract of the Disclosure</li></ul>	a. <input type="checkbox"/> Computer Readable Form (CRF)
4. <input checked="" type="checkbox"/> Drawing(s) (35 U.S.C. 113) [Total Sheets 14]	b. Specification Sequence Listing on: <ul style="list-style-type: none"><li>i. <input type="checkbox"/> CD-ROM or CD-R (2 copies); or</li><li>ii. <input type="checkbox"/> paper</li></ul>
5. Oath or Declaration [Total Pages 2] <ul style="list-style-type: none"><li>a. <input type="checkbox"/> Newly executed (original or copy)</li><li>b. <input checked="" type="checkbox"/> Copy from a prior application (37 CFR 1.63 (d)) (for continuation/divisional with Box 18 completed)</li><li>i. <input type="checkbox"/> <b>DELETION OF INVENTOR(S)</b> Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b).</li></ul>	c. <input type="checkbox"/> Statements verifying identity of above copies
6. <input type="checkbox"/> Application Data Sheet. See 37 CFR 1.76	

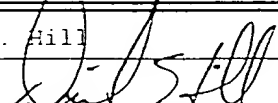
<b>ACCOMPANYING APPLICATION PARTS</b>	
9. <input type="checkbox"/> Assignment Papers (cover sheet & document(s))	
10. <input type="checkbox"/> 37 CFR 3.73(b) Statement (when there is an assignee)	<input type="checkbox"/> Power of Attorney
11. <input type="checkbox"/> English Translation Document (if applicable)	
12. <input type="checkbox"/> Information Disclosure Statement (IDS)/PTO-1449	<input type="checkbox"/> Copies of IDS Citations
13. <input type="checkbox"/> Preliminary Amendment	
14. <input checked="" type="checkbox"/> Return Receipt Postcard (MPEP 503) (Should be specifically itemized)	
15. <input type="checkbox"/> Certified Copy of Priority Document(s) (if foreign priority is claimed)	
16. <input type="checkbox"/> Request and Certification under 35 U.S.C. 122 (b)(2)(B)(i). Applicant must attach form PTO/SB/35 or its equivalent.	
17. <input type="checkbox"/> Other:	

18. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment, or in an Application Data Sheet under 37 CFR 1.76:

☒ Continuation ☐ Divisional ☐ Continuation-in-part (CIP) of prior application No. 08/865,241  
Prior application information: Examiner: Pizarro, R. Group Art Unit: 2661

For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.

<b>19. CORRESPONDENCE ADDRESS</b>					
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Name (Print/Type)	David M. Hill	Registration No. (Attorney/Agent)	46,170
Signature		Date	04/11/01

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OF COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Box Patent Application, Washington, DC 20231.

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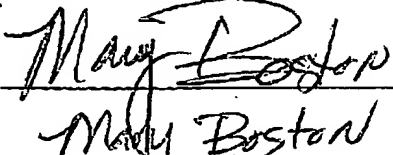
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PATENT  
935-012

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MATCHING

Attorney Docket No. 935-012

Honorable Commissioner of Patents and Trademarks  
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STATUS INQUIRY REPLY

The above-identified application awaits:

- ☐ action by the Examiner.
- ☐ applicant's response to the Office Action mailed  
on \_\_\_\_\_.
- ☐ Other : \_\_\_\_\_.

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